

FOR IMMEDIATE RELEASE – Aug. 8, 2016

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Facebook: <https://www.facebook.com/events/280938898917884/>

The Richmond / Ermet Aid Foundation presents...

HELP IS ON THE WAY 22 – On The Red Carpet, "Idols & Icons"
*Featuring tributes to Stephen Sondheim, Carole King, David Bowie,
Natalie Cole, Prince & more!*

**22nd Annual Gala - Northern California's Largest Annual, Star-studded Concert
& Gala benefiting Meals on Wheels of San Francisco & AIDS Legal Referral Panel**

SUN., AUG. 21, 2016 - HERBST THEATRE – 401 VAN NESS AVE. in SF

Silent Auction (main lobby): 4:00 pm

VIP Gala Seated Dinner: 5:00 pm

*The 3 course seated dinner will be catered by Molto Benne Catering with paired wines provided by
Vizlay Vineyards preceded by a 30 minute cocktail reception on the terrace off the Green Room.
A brief fashion show segment will feature the gowns of Anna Ortega. Live auction at dinner.*

Performance: 7:30 - 9:30 pm

Club REAF After Party with cast: 9:30 - 11:45 pm

(music by GoBANG)

**Including (scheduled to appear)... CONTANTINE MAROULIS, KIMBERLEY LOCKE,
LA TOYA LONDON, MELINDA DOOLITTLE, JAKE SIMPSON, DONNA McKECKNIE,
JAI RODRIGUEZ, CAROLE COOK, MICHAEL WALTERS as DAME EDNA,
BRANDEN JAMES with JAMES CLARK, PAULA WEST, SALLY STRUTHERS,
JASON BROCK, SONY HOLLAND, TRISTAN BOUGARDE,
THE CAST OF BEAUTIFUL (B'way Touring Cast Of The Carole King Musical)**



"Help is on the Way" is Northern California's largest annual benefit concert benefiting AIDS and hunger programs. It's an elegant evening of fun designed to raise funds for Bay Area AIDS services and hunger programs.

VIP & Gala Underwriter Tickets <https://www.reaf-sf.org> or call 415- 273 -1620

- VIP Dinner, Show & After Party \$350
- Show & After Party \$175
- Performance Only Tickets - \$75 & \$50 (Dress Circle & Balcony)

Performance Only Tickets available from City Box Office – 415-392-4400 or www.Cityboxoffice.com

For tickets or additional info, please visit our website
<https://www.reaf-sf.org> or call 415/ 273 - 1620

The 2016 star-studded Cast for this year's gala feature stars from Broadway, Film, TV and the music industry, including (*in alphabetical order...*):

TRISTIAN BOURGADE	14 Year-old concert cellist
JASON BROCK	Cabaret Star & X-Factor Contestant
CAROLE COOK	Broadway star / Comedienne
MELINDA DOOLITTLE	TV (<i>American Idol</i>) / Recording star
SONY HOLLAND	Jazz / cabaret star
BRANDEN JAMES with JAMES CLARK	America's Got Talent finalist with Cellist
KIMBERLY LOCKE	TV (<i>American Idol</i>) / Recording star
LA TOYA LONDON	TV (<i>American Idol</i>) / Recording star
CONSTANTIN MAROULIS	TONY AWARD NOMINEE (<i>Rock of Ages</i>) / TV (<i>American Idol</i> season 4)
DONNA MCKECHNIE	TONY AWARD-WINNER (<i>A Chorus Line</i>)
JAI RODRIGUEZ	TV (<i>Queer Eye, Malibu Country</i>) / Broadway (<i>The Producers</i>) star
JAKE SIMPSON	Star Search Grand Champion / recording star
SALLY STRUTHERS	TV (<i>All in the Family</i>), star
MICHAEL WALTERS	as DAME EDNA - Award-winning celebrity impersonator
PAULA WEST	Jazz / cabaret star
The Cast of BEAUTIFUL	B'way. touring cast from the Carole King musical
JON MAHER	Sign language interpreter

(Cast list as of 8-8-16)

Others may be Announced...

Directed by: David Galligan
Musical Direction: Michael Orland (of American Idol)
Producers: Ken Henderson & Joe Seiler

To arrange interviews with any of the performers, Gala Co-Chairs or with Exec. Director Ken Henderson, call or e mail publicist, Lawrence Helman:
415 / 661-1260 lhelman@sbcglobal.net

HELP IS ON THE WAY XXII is produced by The Richmond/Ermet Aid Foundation, founded by the late Barbara Richmond and Peggy Ermet in memory of their sons, John Richmond and Doug Ermet, who both lost their lives to AIDS. In 1995, the two women decided not to get mad but get even when they launched a musical AIDS benefit to honor their sons by raising funds for AIDS service organizations. To date REAF has raised well over \$3 million dollars for AIDS services and, beginning in 2015 also began to support hunger programs and programs for homeless and underserved youth.

UNDERWRITER TICKETS:

VIP Underwriter level tickets are \$350 and include pre-show seated dinner, performance and Club REAF after party. Gala Underwriter tickets are \$175 and include performance and Club REAF afterparty. All Underwriters are also invited to an Underwriter Appreciation Party at E&O Kitchen and Bar on August 9, 2016. A portion of the Underwriter level tickets help underwrite the cost of the event. An extensive silent auction precedes the show starting at 4:00 pm.

GALA CO-CHAIRS

Sophie Azouaou, Dr. Albert Chow, Ashley McCumber, Eileen Blum-Bourgade

HONORARY COMMITTEE

Senator Diane Feinstein & Mr. Richard Blum, Lt. Governor Gavin Newsom, Senator Mark Leno, Supervisor Scott Weiner

GALA COMMITTEE:

Kaye Cloutman, Joel Goodrich, Dr. David Kang, Dr. Lisa Kang, Jerold Osato, Terea Rodriguez, Esfir F. Shrayber, Bilques Smith, Doug Waggoner, Lawrence Wong, Dianne Pettigrew-Yancey

CALENDAR EDITORS PLEASE NOTE:

WHAT: *The Richmond / Ermet Aid Foundation presents...
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benefiting Meals on Wheels of San Francisco & AIDS Legal Referral Panel**

WHEN: SUN., AUG. 21, 2016

WHERE: HERBST THEATRE – 401 VAN NESS AVE. in SF 94102

**WHO: CONTANTINE MAROULIS, KIMBERLEY LOCKE, LA TOYA LONDON, MELINDA
DOOLITTLE, JAKE SIMPSON, DONNA McKECHNIE, JAI RODRIGUEZ, CAROLE
COOK, MICHAEL WALTERS as DAME EDNA, BRANDEN JAMES with JAMES
CLARK, PAULA WEST, SA;;Y STRUTHERS, JASON BROCK, SONY HOLLAND,
TRISTAN BOUGARDE, THE CAST OF BEAUTIFUL (The Carole King Musical)**

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The Herbst Theatre is wheelchair accessible.

Help is on the Way is an elegant gala featuring stars from Broadway, film, TV and the recording industry. This three-tiered event consists of a pre-performance VIP cocktail reception and seated dinner, a Broadway-style performance and a nightclub-themed after party with the cast. An extensive silent auction coincides beginning at 4:00 pm and concludes at the end of intermission.

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